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Working/Composite/Distributed or Focus Group List All	Other
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### EXPLORATORY DATA ANALYSIS AND ROOT CAUSE ANALYSIS



"What can you do when you don't have a designed experiment?"

89th MORSS Webcast Tutorial 56939 June 21, 2021

Tom Donnelly, PhD, CAP Principal Systems Engineer JMP Defense & Aerospace Team SAS Institute Inc.



# **TOPICS** Exploratory Data Analysis and Root Cause Analysis

- Dynamic linking look for correlation between behavior and possible causes – make lots of graphs
  - Just don't think that **correlation** necessarily means **causation**!
- Use data filters to isolate factors and levels
- Preparing the data outliers, missing, recoding
- Example data sets
  - Pharmaceutical continuous & binary root cause
  - Breast cancer binary PCA Penalized Regression
  - Cyber Attack Multinomial binary
  - Diamonds lots of categorical classifications
  - FAA Data daily records
  - Hundreds of factors
  - Positional latitude & longitude (GPS, satellite, image)
    - GPS, SST, Drone
  - What Type of Data Do You Have?







# **TOPICS** Exploratory Data Analysis and Root Cause Analysis

- Just how much are my factors correlated?
  - Matrix VSS cont/cat response
  - PCA breast cancer
- Create a design of experiments from candidate set
  - Phamaceutical Tablet Data
  - Diamonds Data
  - FAA Data
- Use Data Mining Tools
  - Use a Robust "Honest Assessment Method" Train, Validate & Test
  - Other Cross-Validation approaches K-fold, Leave-One-Out
  - Penalization criteria BIC, AICc, ERIC, Adjusted R-Square





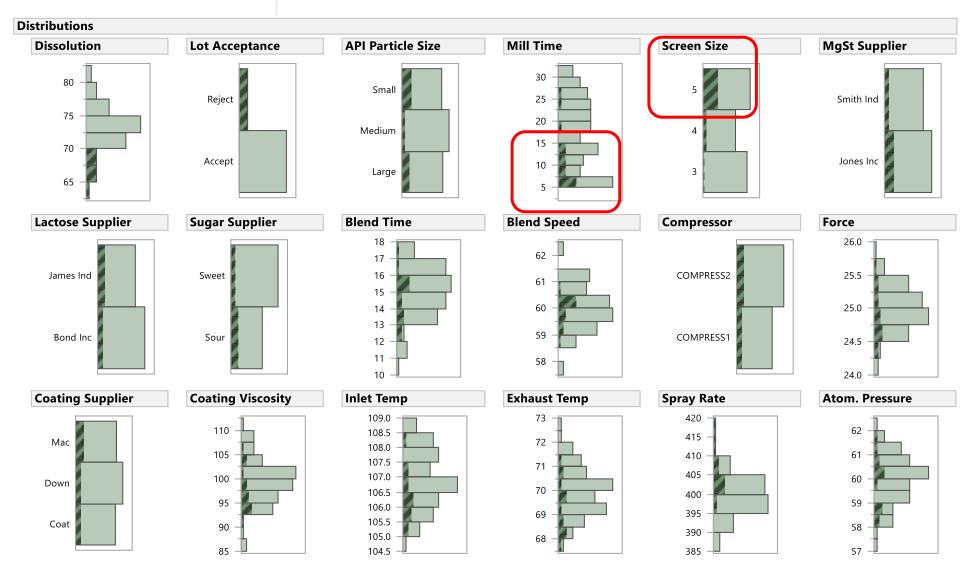
# **TOPICS** Exploratory Data Analysis and Root Cause Analysis

- Decision tree methods (Useful when too many columns for regression)
- Regression Linear, Generalized Linear (logistic), Stepwise (not always), Penalized (GenReg)
- Neural
- CKPS Today? Tomorrow?
  - Physics (timeless) vs People (shifty/adaptive)
- Case Study FAA Data/Models
  - Cross-Validation approaches K-fold, Leave-One-Out
  - Penalization criteria BIC, AICc, ERIC, Adjusted R-Square





## INTERACTIVELOOK FOR CORRELATIONS BETWEENSELECTIONMEASURED RESPONSES AND POTENTIAL FACTORS

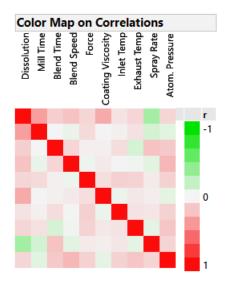


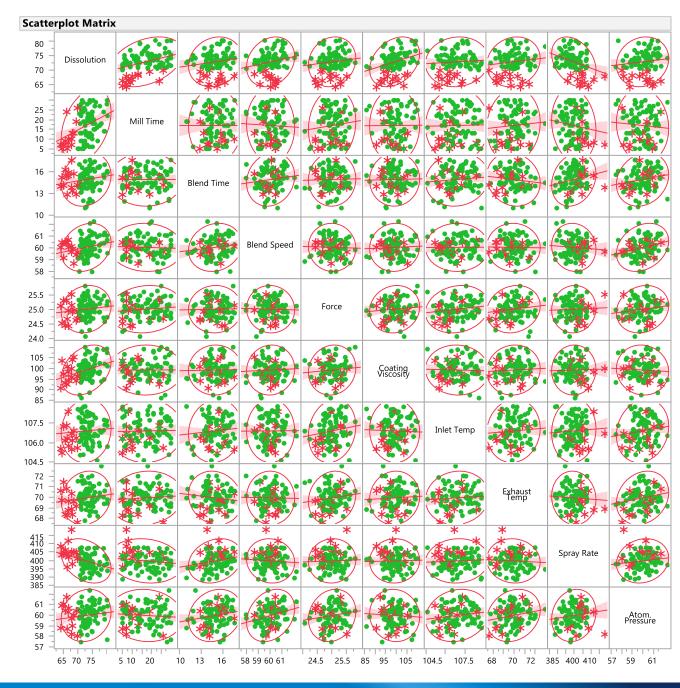


Sas. THE POWER TO KNOW.

### CORRELATION OF CONTINUOUS COLUMNS

Look for correlations between responses and potential factors, as well as factors with each other

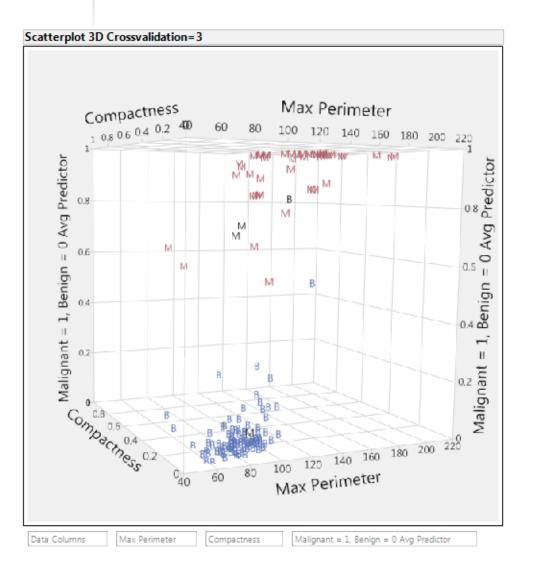








## **TEST DATA**ACTUAL DIAGNOSIS (M OR B) PROBABILITY OF<br/>MALIGNANT AND TWO MAIN FACTORS







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## Thanks. Questions or comments?

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