



Root Cause Analysis of High Magnetic Noise Density Using JMP

TDK Philippines Corporation

A TDK Group Company

BMS Development

Laguna Philippines

Neil Pelayo

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Professional Bio



NEIL PELAYO

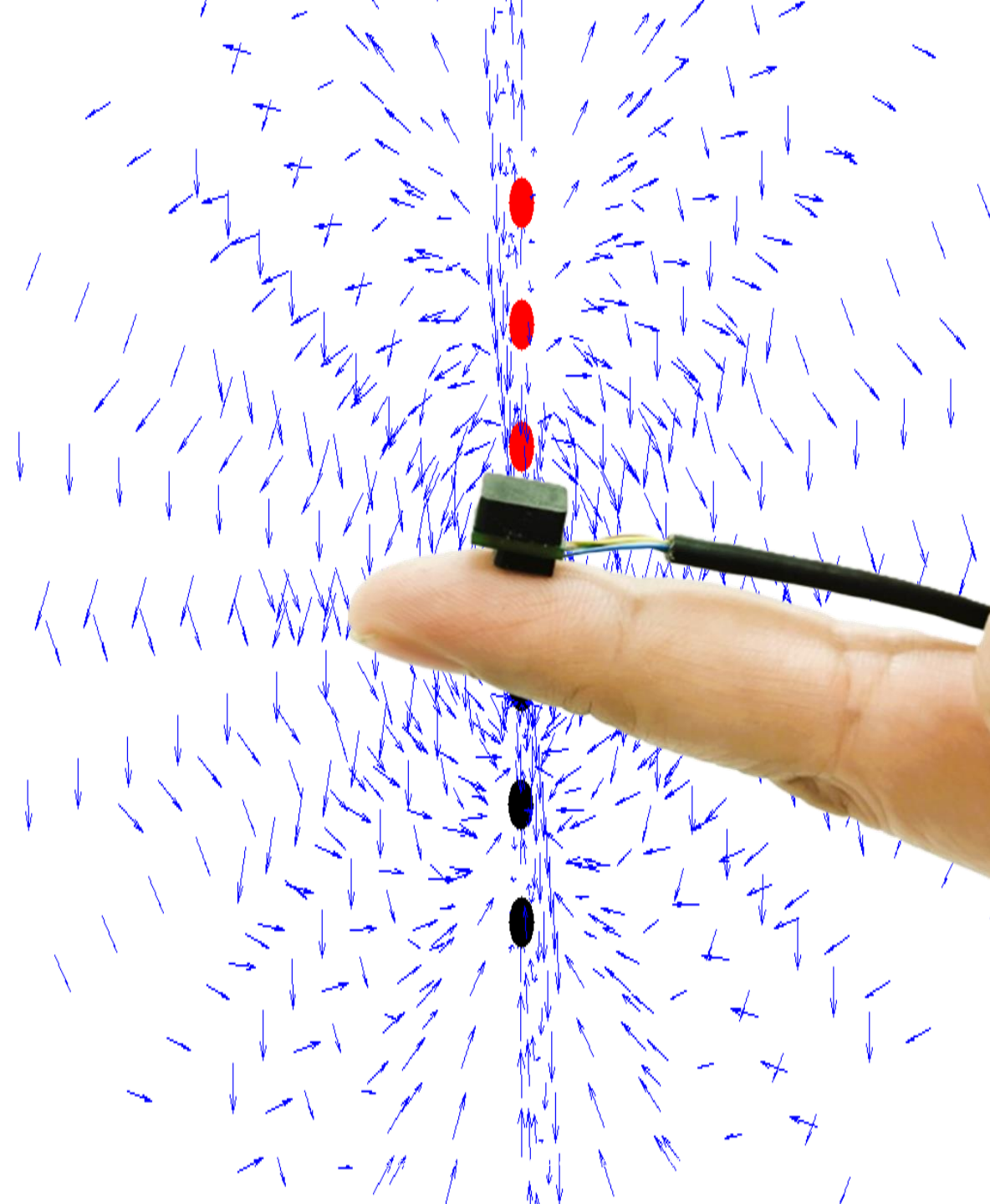
Job Title	Test Engineer
Department	Bio MR Sensor (BMS) Development
Company	TDK Philippines Corporation

- With four years of experience using JMP in new product development, I specialize in quickly and thoroughly evaluating design revisions to drive informed decision-making.
- My work also includes electrostatic discharge (ESD) control and mitigation activities
- JMP has been an essential tool in delivering clear, data-driven product performance analyses that customers can easily understand and trust.



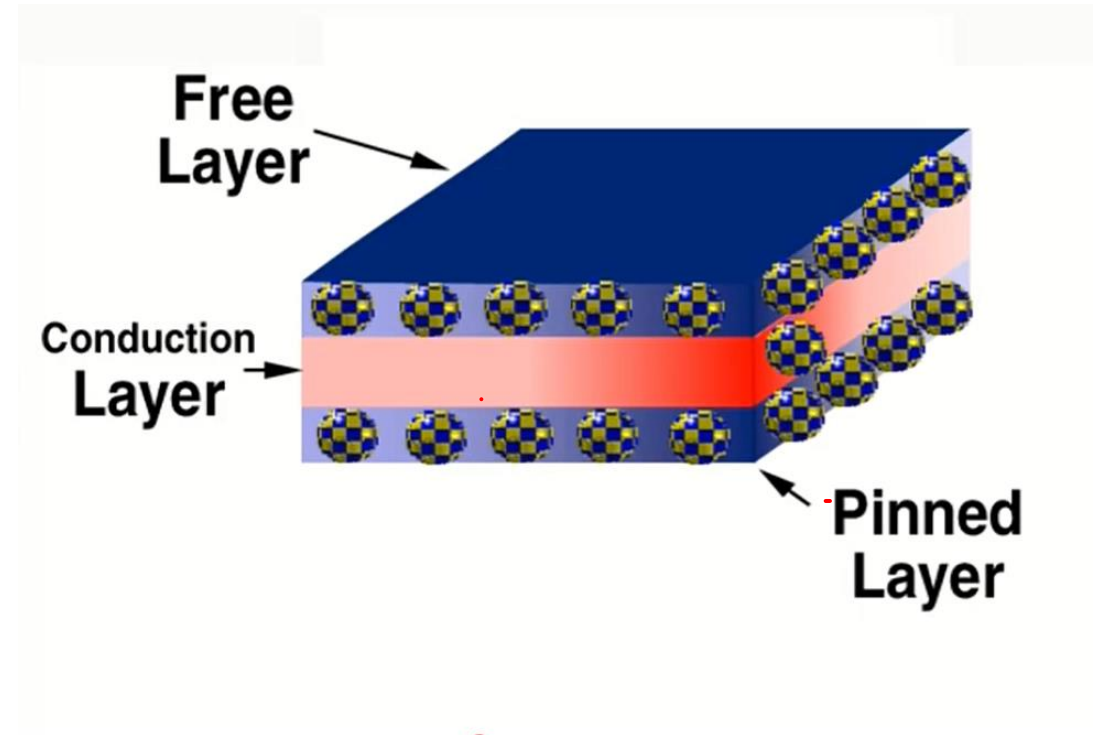
BACKGROUND

- ▶ Compact Design
- ▶ High Sensitivity
- ▶ Low Magnetic Noise Density



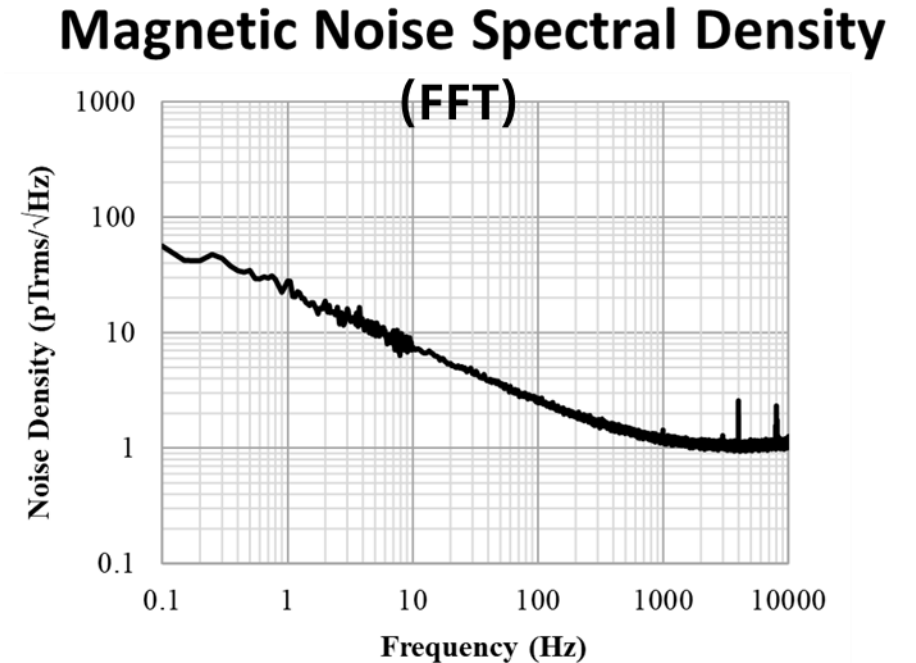
Background

- ▶ **GMR Sensor is a highly sensitive** magnetic field sensing device composed of multiple and very thin layers of ferro-magnetic and non-magnetic material.
- ▶ **Critical Characterization:** Magnetic noise density determines the sensor's ability to detect very small magnetic signals.
- ▶ Widely used in electronic industry, industrial applications and bio-medical field.



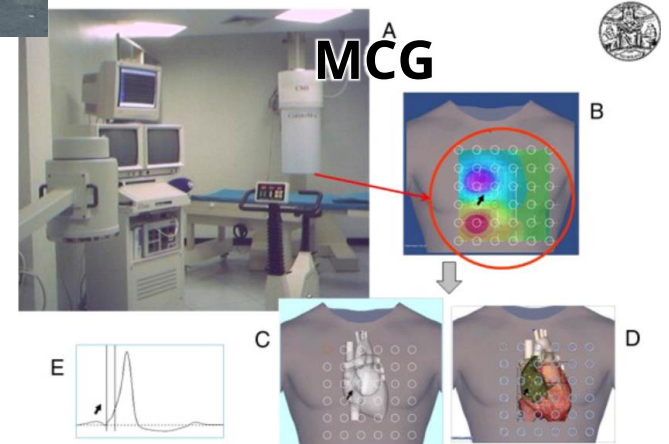
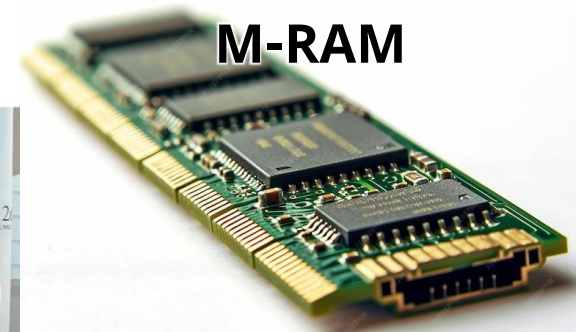
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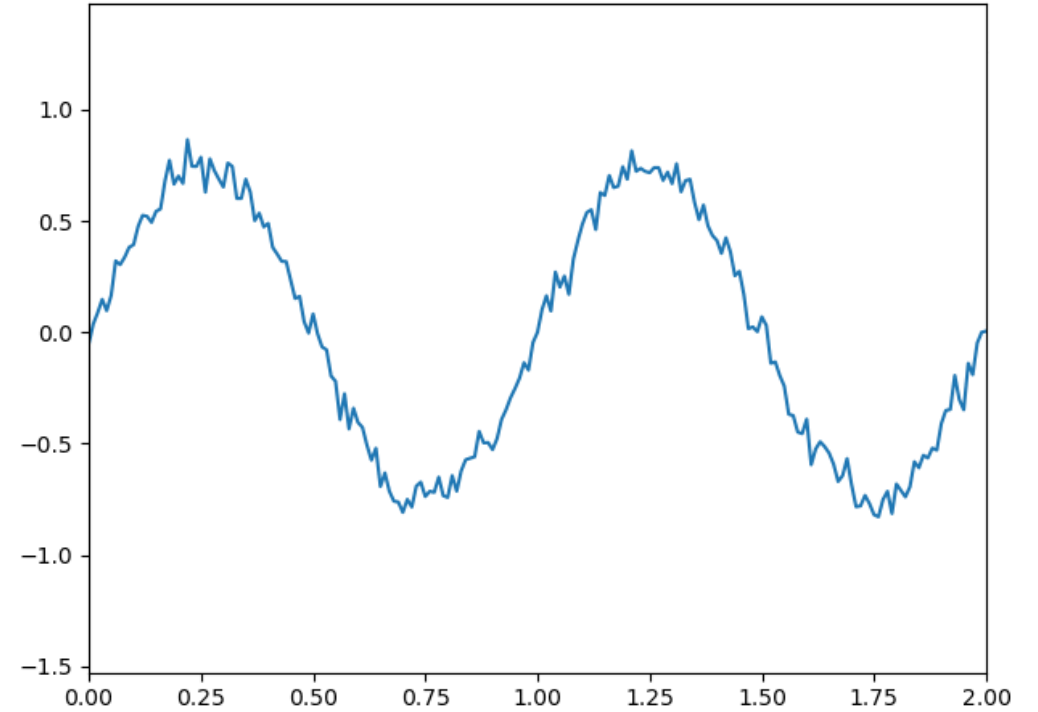
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PROBLEM

- ▶ Spiky/ Noisy Signal
- ▶ Unstable Signal



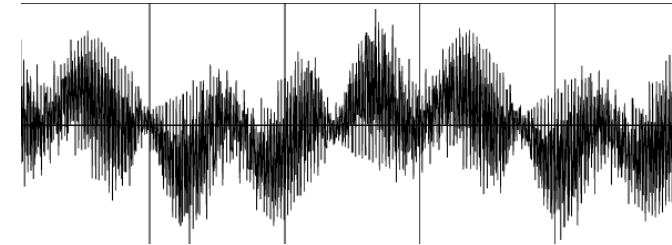
Problem Detection

- ▶ Recent performance data shows unstable signals, frequent fluctuations, and elevated noise levels.
- ▶ **Factors:**
 - ▶ System configuration
 - ▶ Environmental condition
 - ▶ Grounding integrity
 - ▶ Material properties

GOOD SIGNAL



UNSTABLE SIGNAL



SIGNAL FLUCTUATIONS



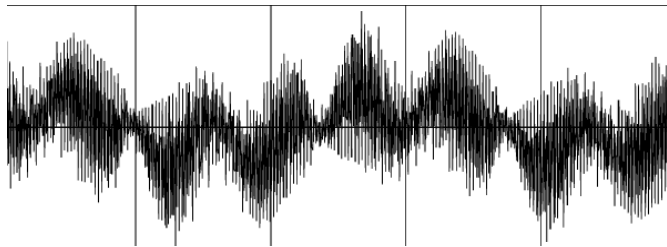
BIG SIGNAL



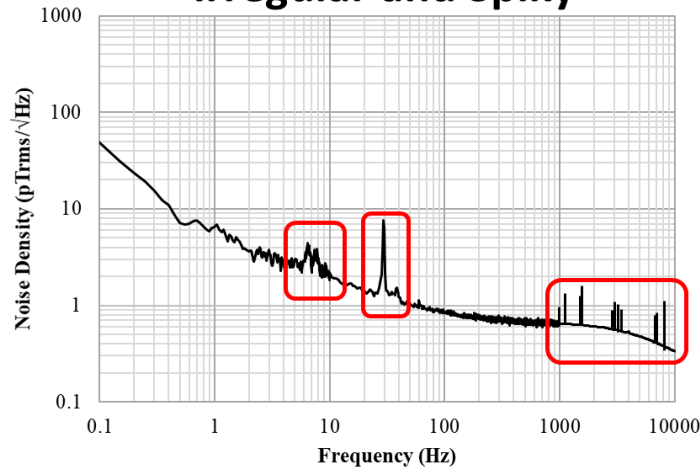
Problem Detection

- ▶ Signal irregularities affects the profile of Magnetic Noise Density.

UNSTABLE SIGNAL



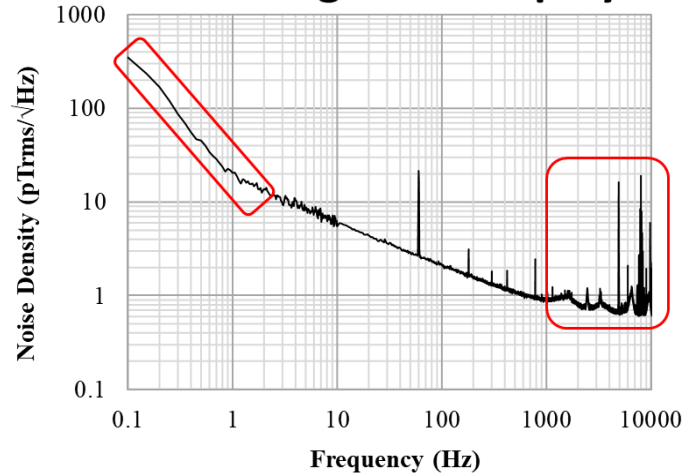
Irregular and Spiky



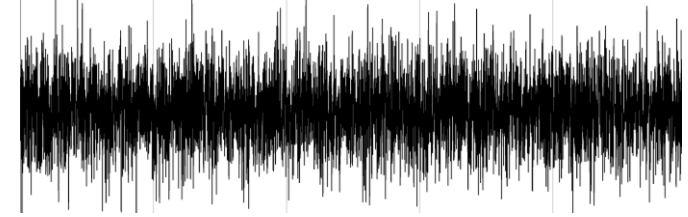
SIGNAL FLUCTUATIONS



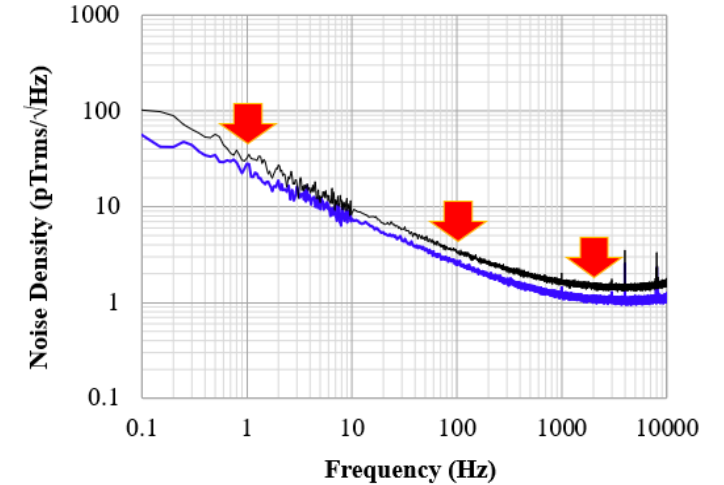
Lifted Signal and Spiky



BIG SIGNAL



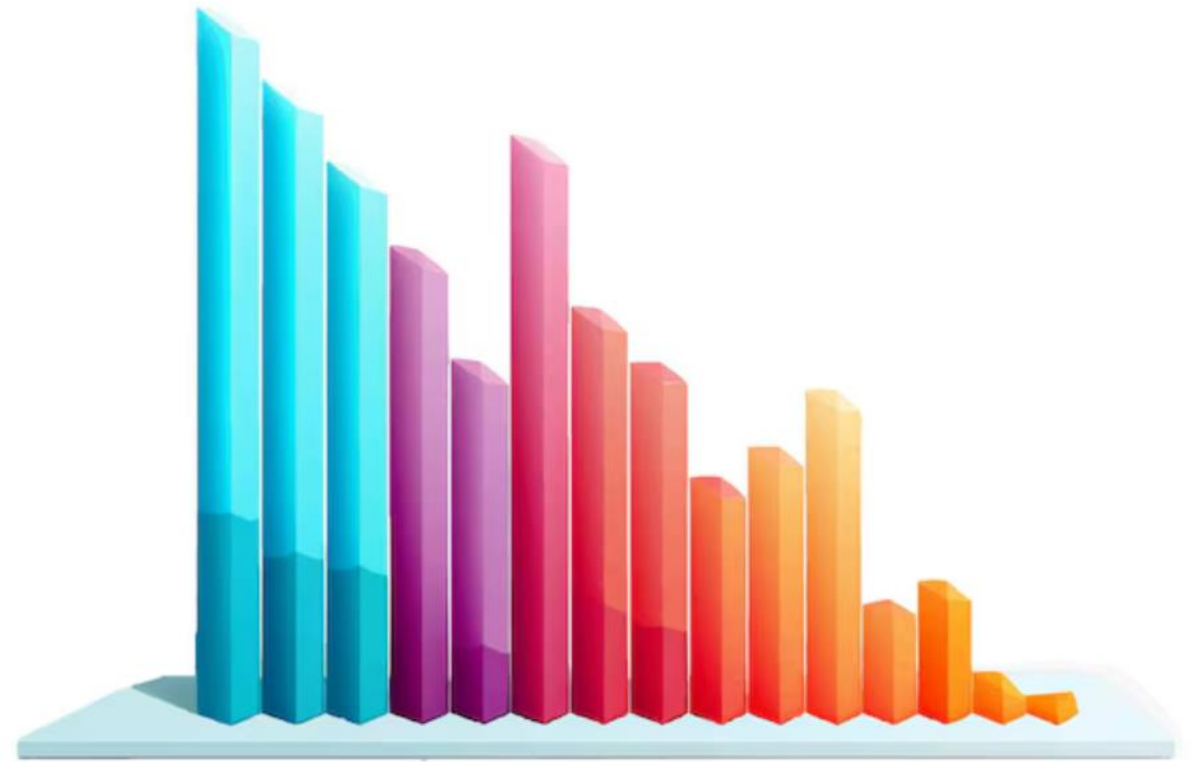
Elevated Level



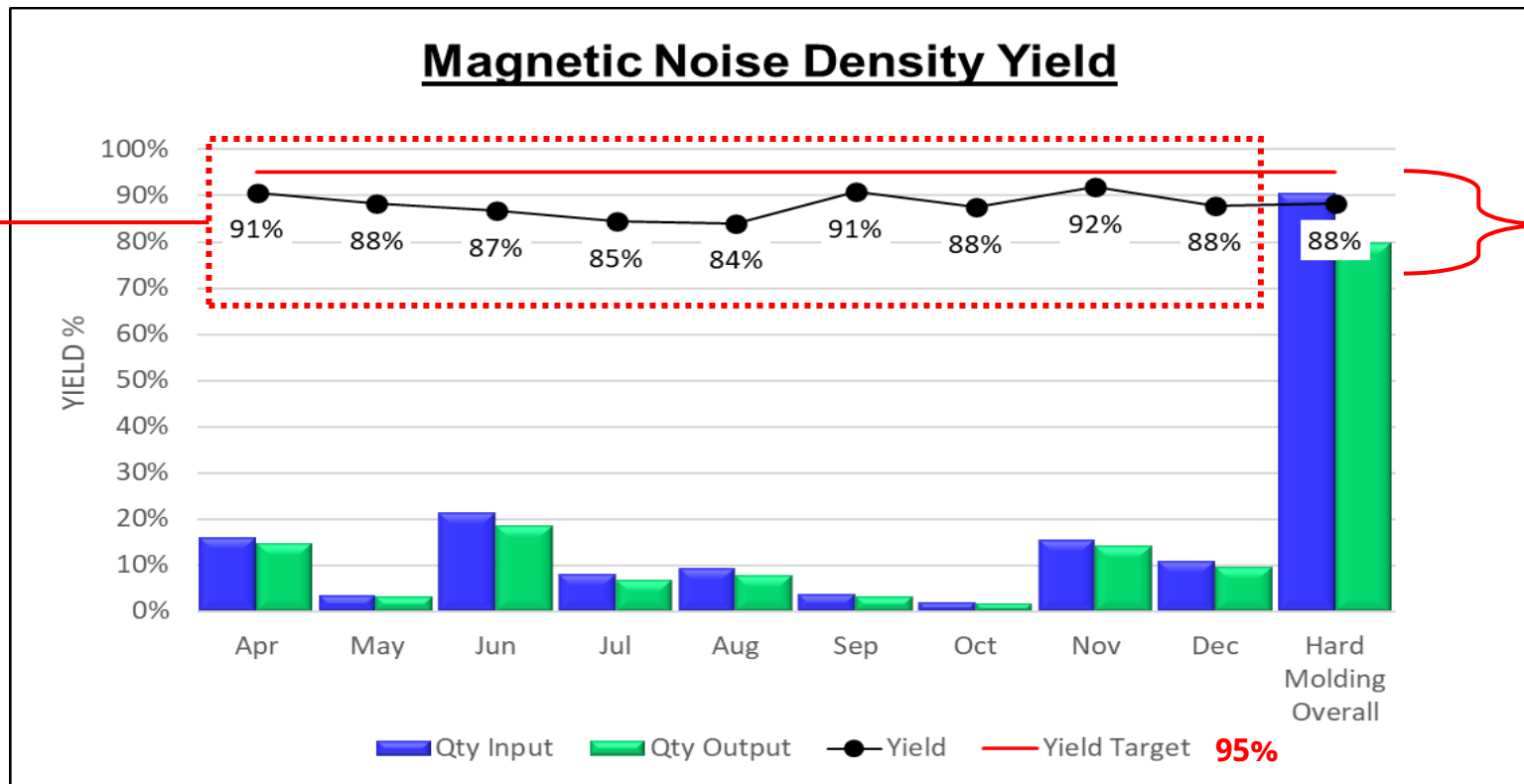


DEFINE THE PROBLEM

- ▶ Is yield hitting the target?



Define - Noise Density Yield is Below Target



- ▶ The yield is significantly low by 7%.
- ▶ Loss is around **Php950k**.

Illustration 1: The monthly yield trend chart of noise density process

- ▶ The yield for 9 months did not achieve the target yield of 95%.

Key Question:
What are the contributors to yield loss?



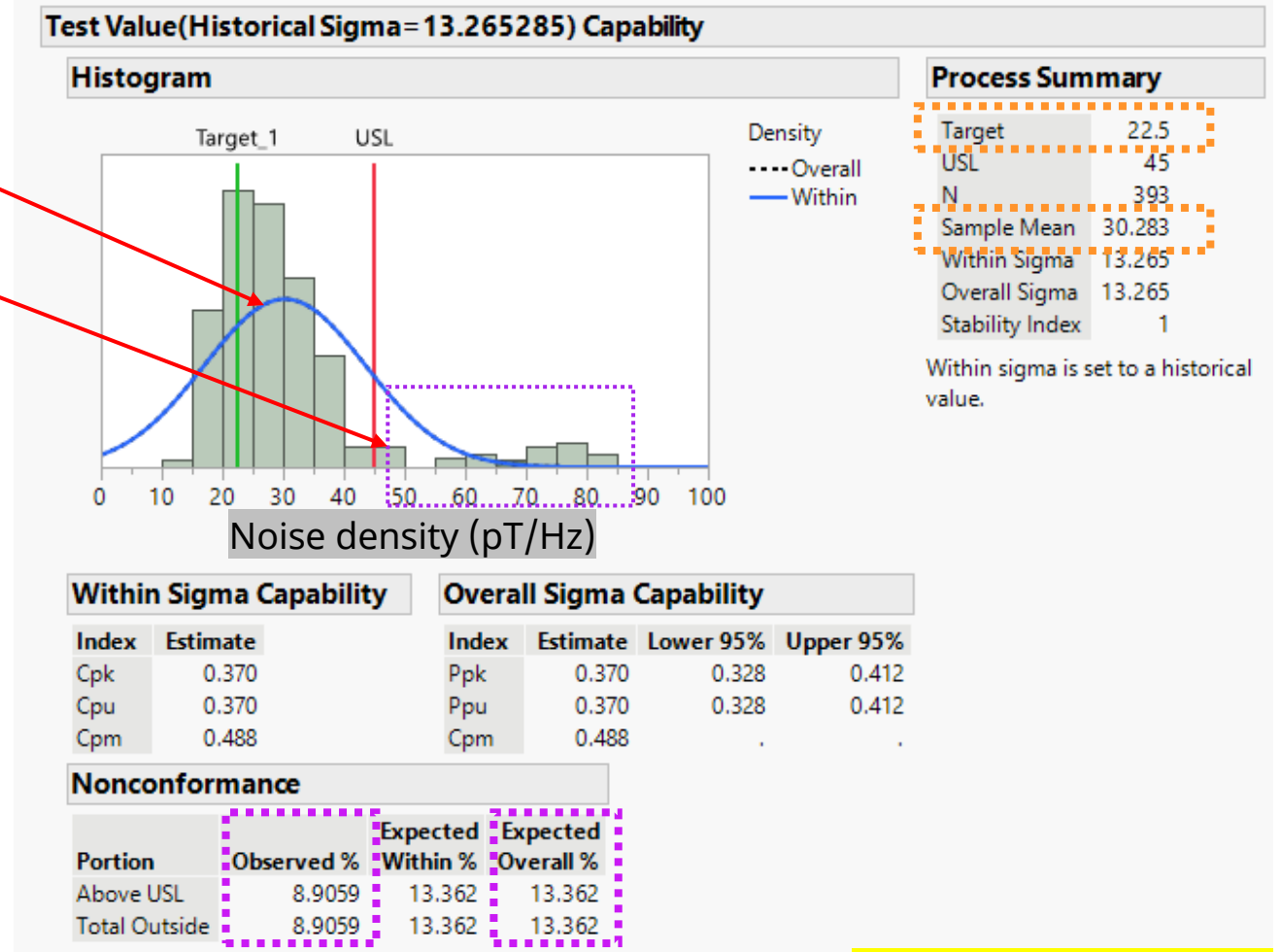
MEASURE the PROBLEM

- ▶ Using JMP platform: Data Distribution



Measure - Distribution of Noise Density Test Result

- ▶ Right-skewed distribution
- ▶ Outliers of 46~85 pT (8.9% failure rate)
- ▶ Mean shift of +7.8pT from target



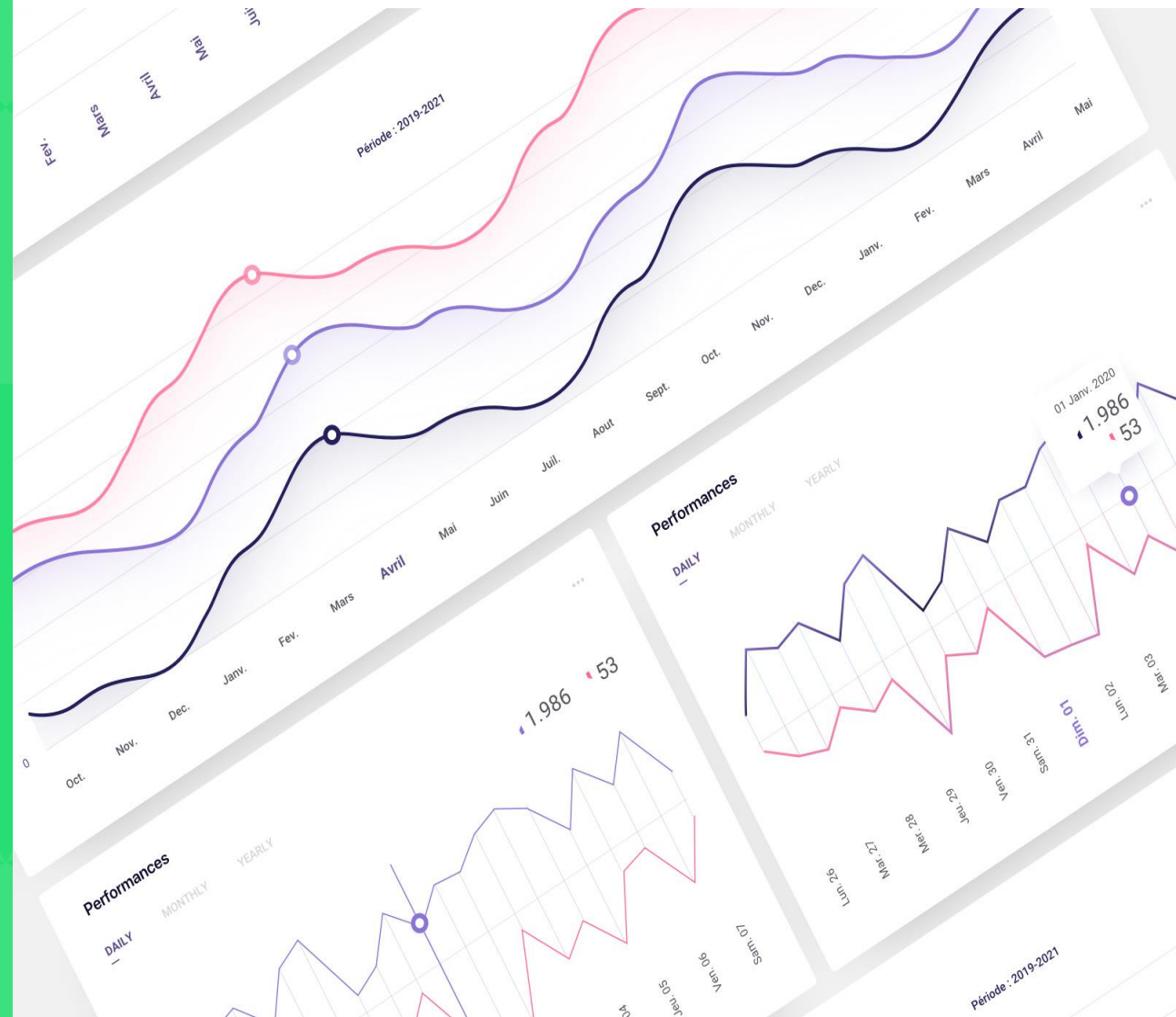
- ▶ Next Steps:
 - ▶ Investigate tester - *Machine*
 - ▶ Compare material lots - *Material*

Illustration 2: Noise density distribution

JMP Platform: Distribution

ANALYZE the tester

- ▶ Trend monitoring using **JMP platform: Control Chart Builder**



Analyze - Daily Tester Monitoring

- ▶ 1. The mean is stable
- ▶ 2. Low variability with strong stability index of 0.175.
- ▶ 3. The Control is strong

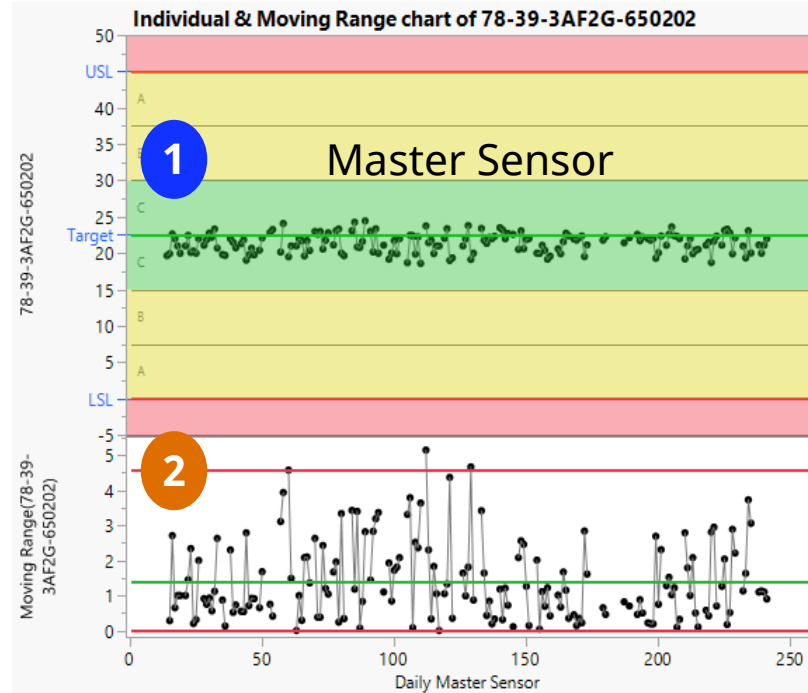
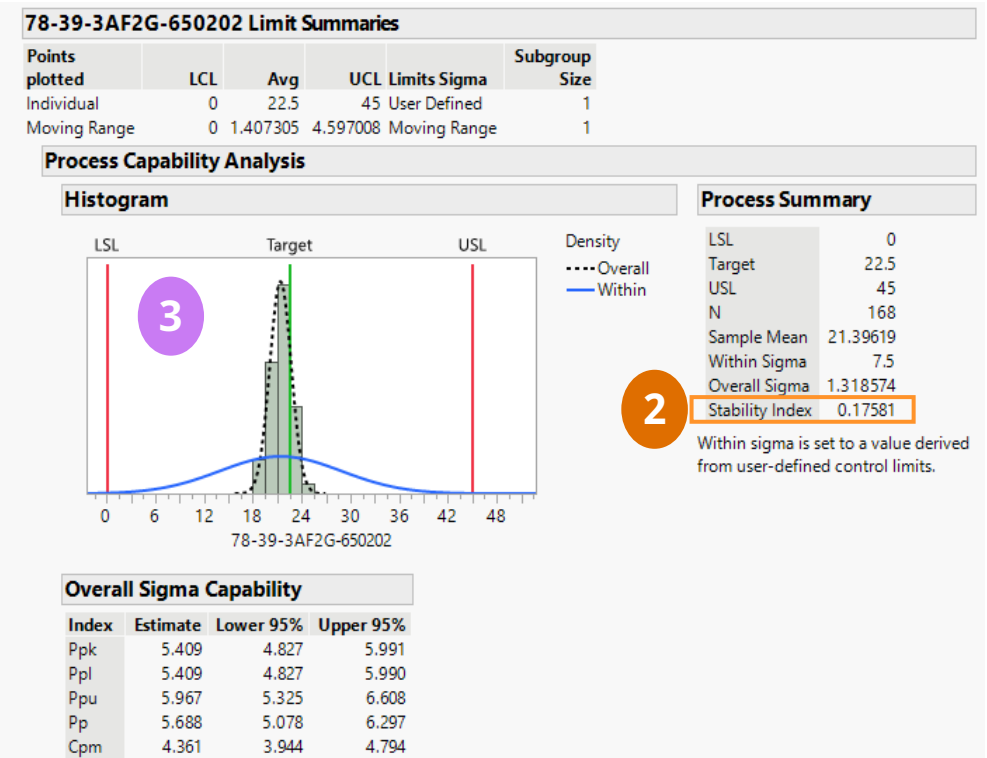


Illustration 3: Tester daily monitoring



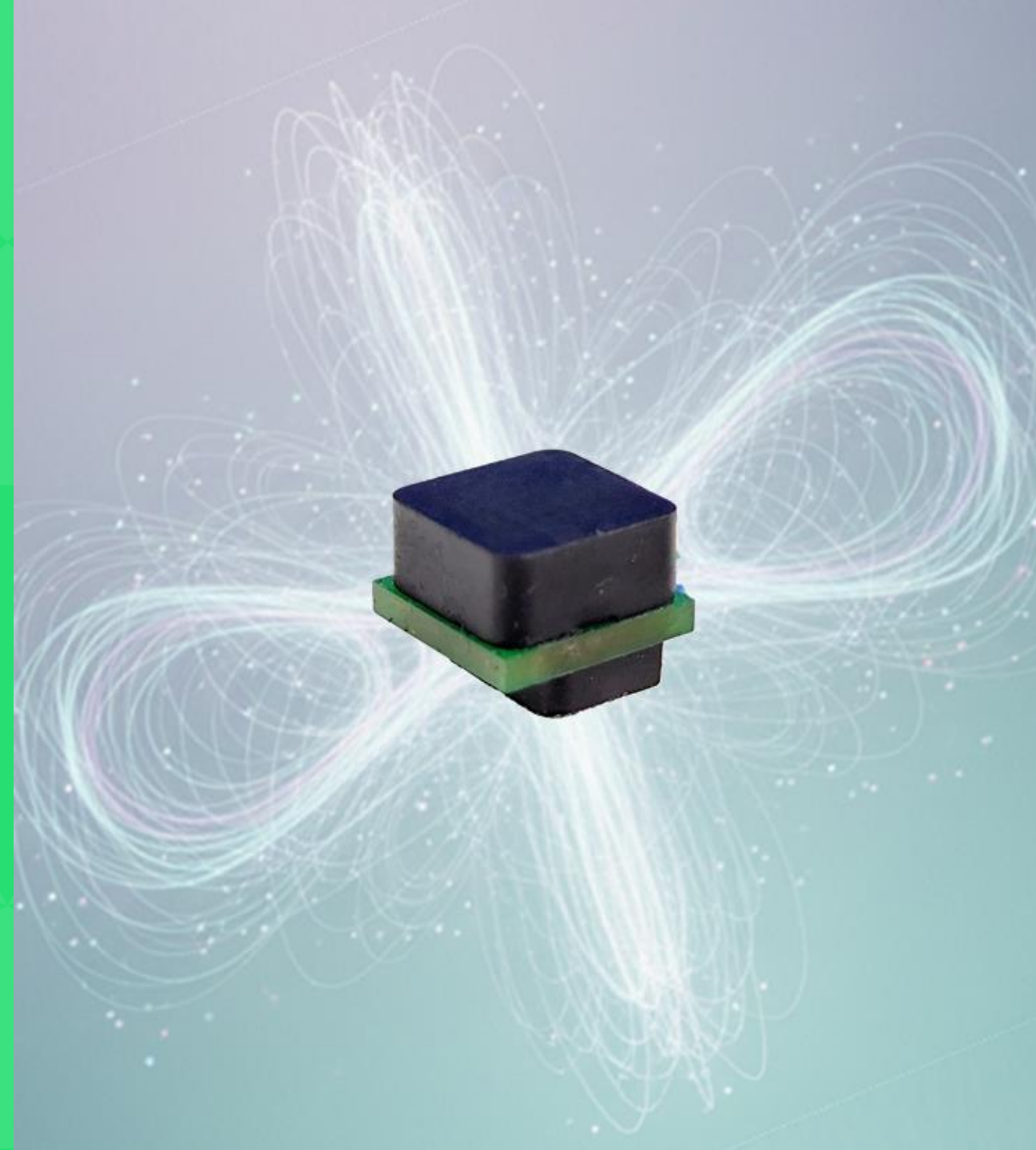
JMP Platform: Control Chart Builder

- ▶ Remarks: Mean and moving average are stable
- ▶ Conclusion: Tester confirmed stable and ruled out as a cause



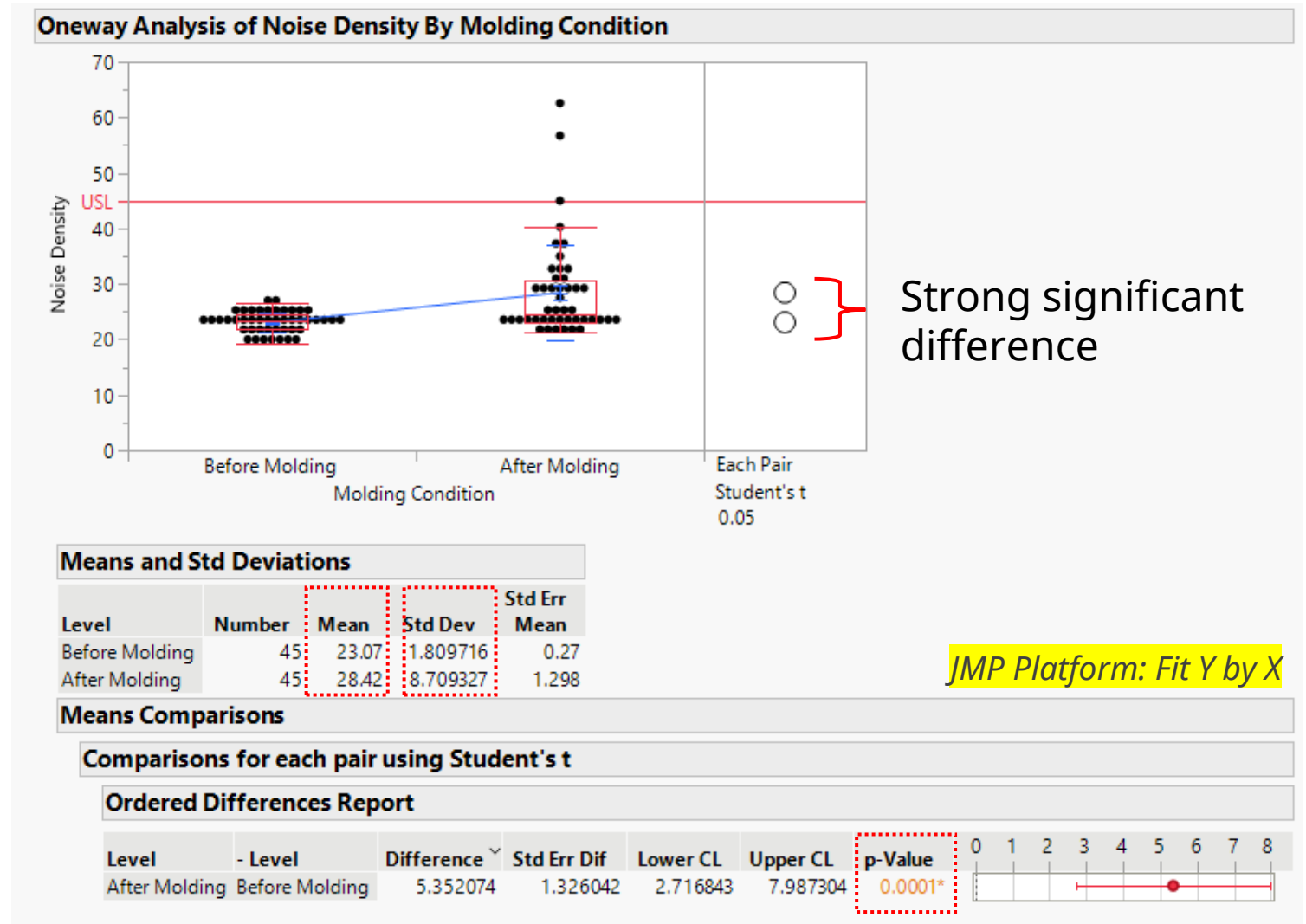
ANALYZE

- ▶ Material condition using **JMP platform: Fit Y by X**
- ▶ Molding Resin act as protector to GMR



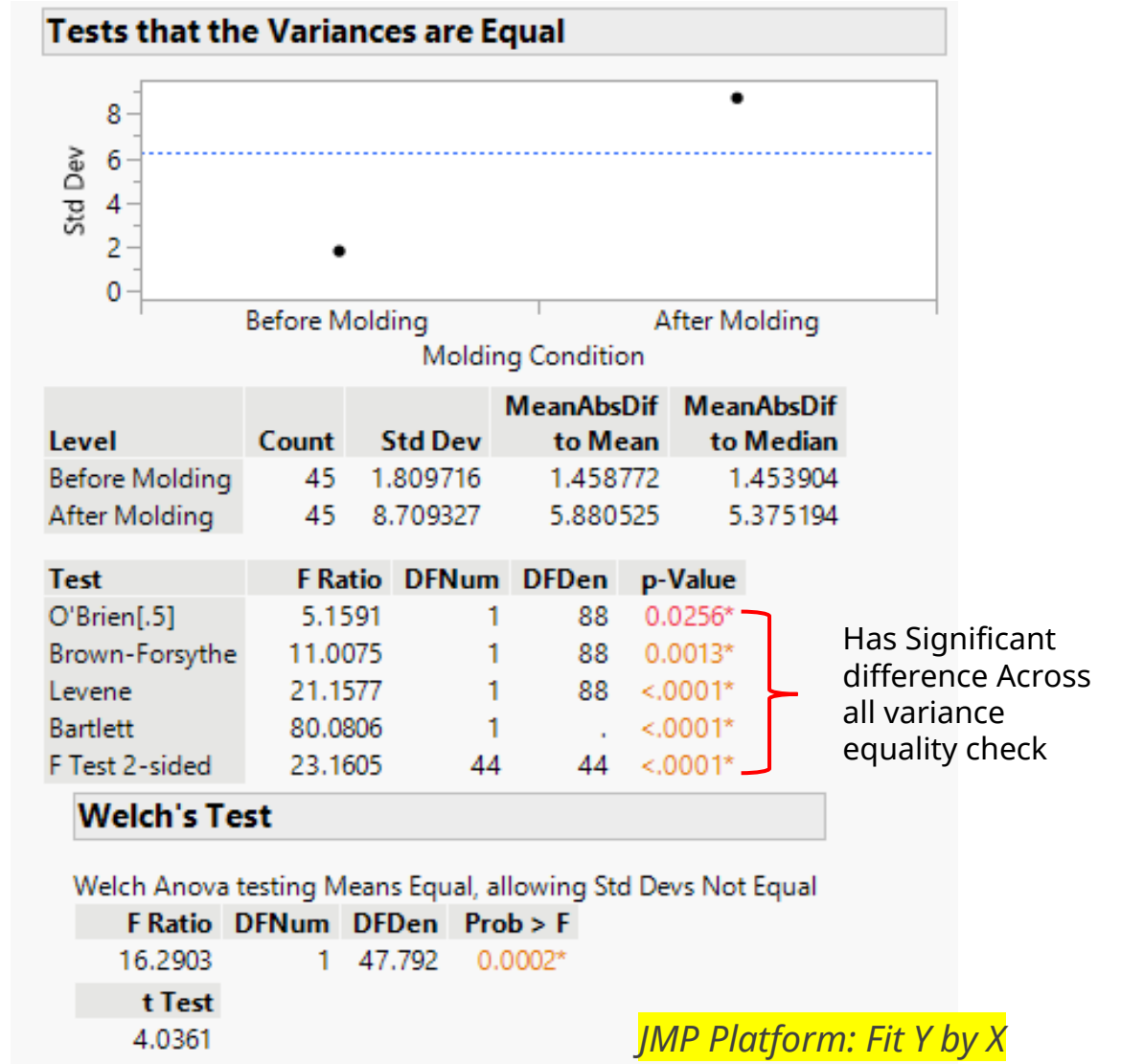
Analyze - Before and After Molding

- ▶ Mean shifts from 23.07pT -> 28.42pT (+5.4 shift)
- ▶ Variation increases significantly after molding
 - ▶ (5x increase in noise variation: 1.81 -> 8.7)
- ▶ Statistical comparison confirms molding as a major contributing factor
- ▶ P-value 0.0001 (0.01%) is a strong significant difference



Analyze - Before and After Molding Variance

- ▶ Significant increase in noise density after molding (1.8 -> 8.7)
- ▶ Different test for equal variances shows strong significant difference
- ▶ P-value is less than 0.05





IMPROVE the MATERIAL

- ▶ What's the most suitable molding resin?



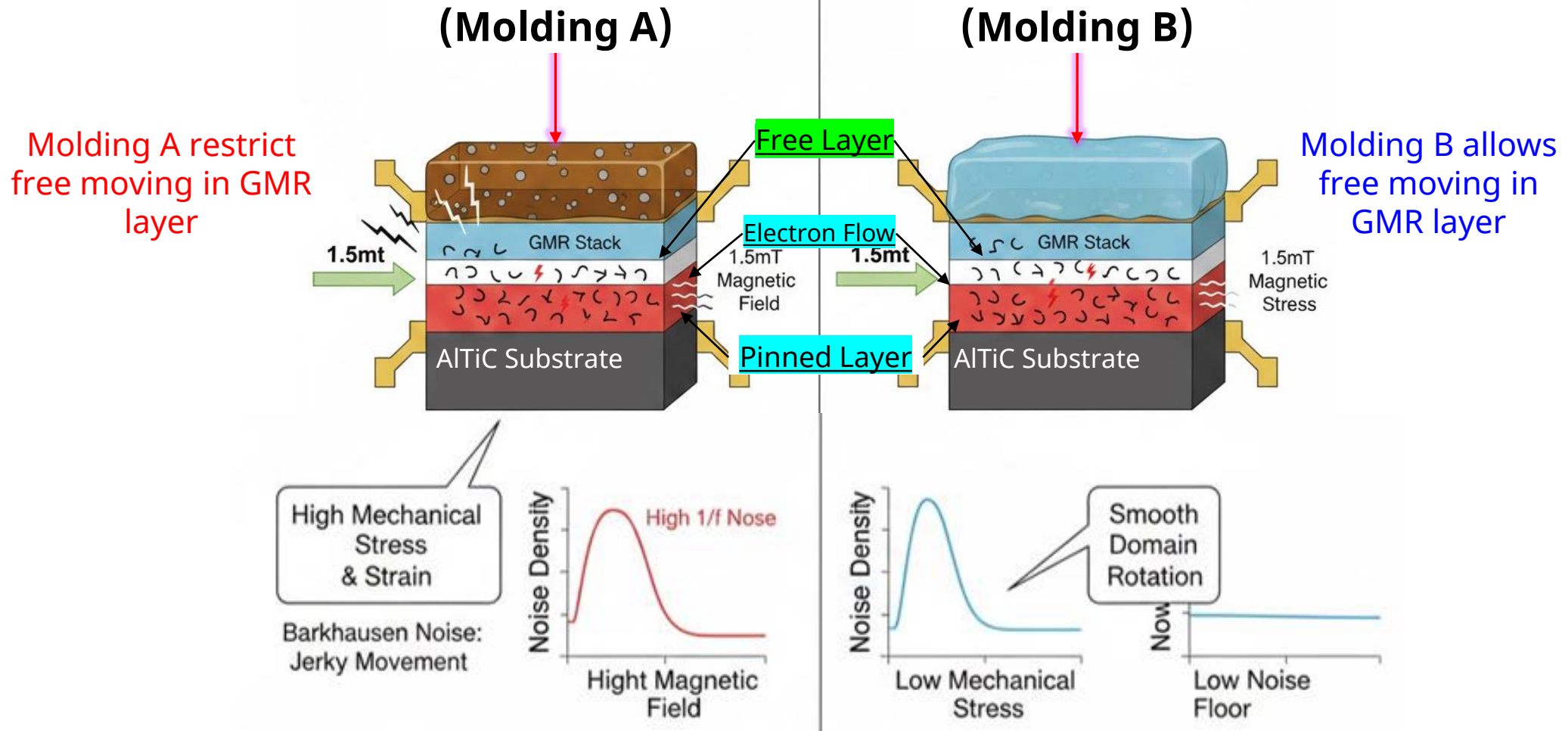
Improve – Change the Molding Material

- ▶ Remarks: Molding resin B is ideal for stress-sensitive and noise-critical applications.

Legend:			
	Advantage	Slight Disadvantage	Big Disadvantage
Property / Feature	Molding Resin A	Molding Resin B	Advantage
Cure Temperature & Cure Time	100–150°C (120 mins)	100°C (60 mins)	Molding B: Lower temp faster curing time
Coefficient of Thermal Expansion (CTE)	Tg: 43 PPM/°C	Tg: 200–300 PPM/°C	Molding A: Low material expansion in extreme thermal change
Hardness (Shore)	81 D	35 A	Molding A: Easy to mold
Tensile Modulus	High MPa	Low MPa	Molding B: Very low stress applied to GMR
Volume Resistivity	> 1×10 ¹⁵ Ω·cm	1.6×10 ¹⁵ Ω·cm	Both good electrical insulation, prevents ESD damage

Improve - Change to Molding B Material

Reason: Molding A limits free layer movement, causing abnormal flow of electrons in GMR. Molding B allow movement in free layer resulting to good flow of electrons.





ANALYZE the QUANTITY

- ▶ Maximizing the resources, minimizing the waste using **JMP platform: Sample Size Explorer**
- ▶ The “What If, Probability”



Improve – Identify Sample Quantity

Power Explorer for Two Independent Sample Means

Explorer Settings

Test Type

- One-sided
 Two-sided

Preliminary Information

Alpha 0.05

Are the group population standard deviations assumed to be known?

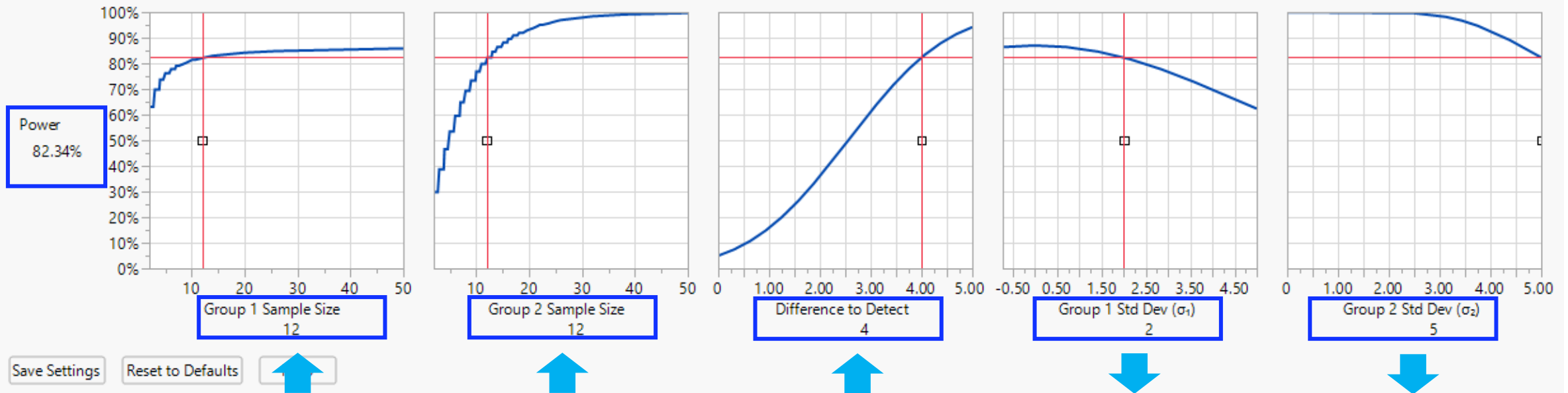
- Yes
 No

- ▶ 12 sample size for group 1 and 2 has the Power of **82.34%**
- ▶ Recommended value to achieve power $\geq 80\%$

Profiler

Total Sample Size 24 Lock

Solve for: Total Sample Size



JMP Platform: Sample Size Explorer

Improve – Identify Sample Quantity

Power Explorer for Two Independent Sample Means

Explorer Settings

Test Type
 One-sided
 Two-sided

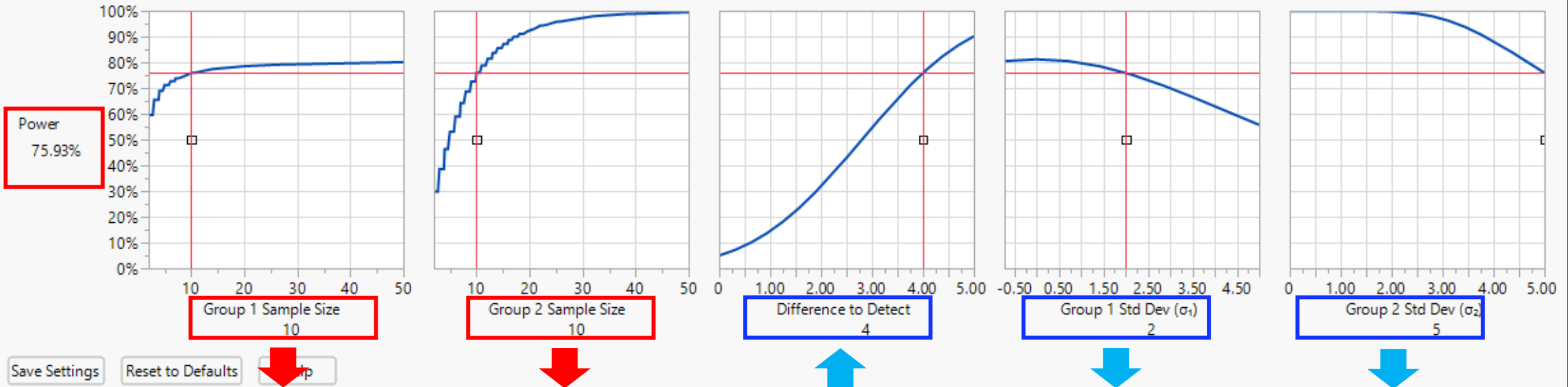
Preliminary Information
Alpha 0.05
Are the group population standard deviations assumed to be known? Yes No

- ▶ 10 sample size for group 1 and group 2 has the Power of **75.9%**
- ▶ Reduce the quantity due to expensive raw material
- ▶ **24%** chance of missing the significant result

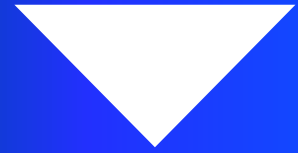
Profiler

Total Sample Size 20 Lock

Solve for: Total Sample Size

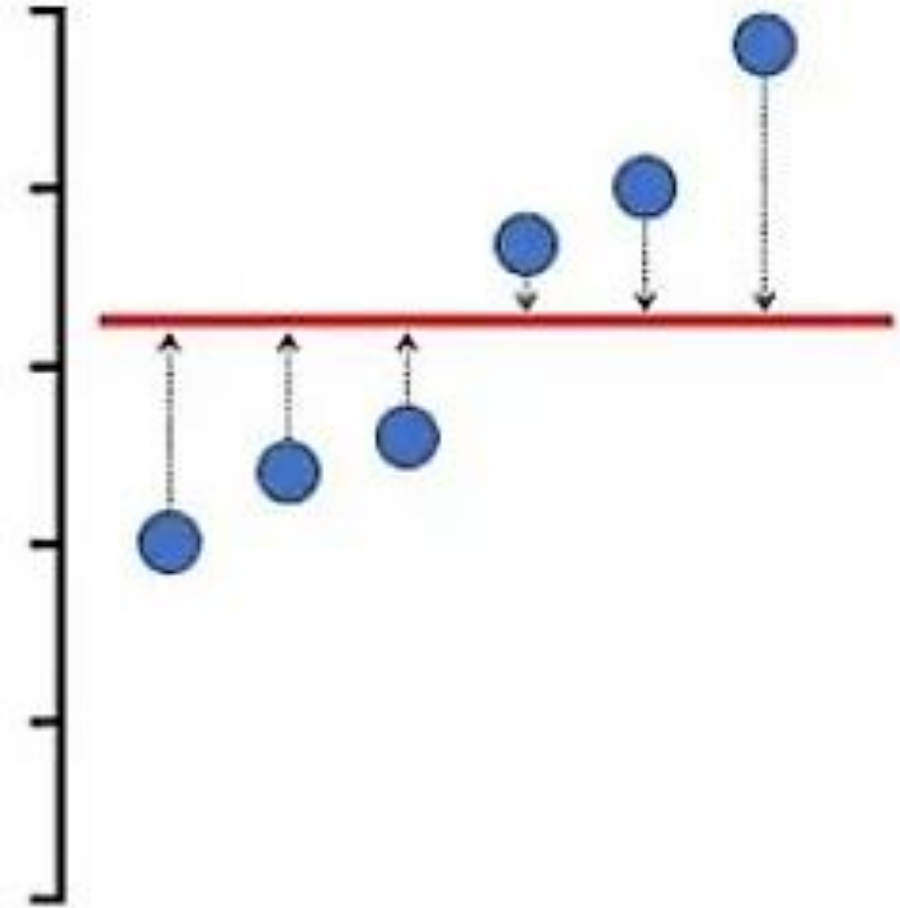


JMP Platform: Sample Size Explorer



ANALYZE the RESULT

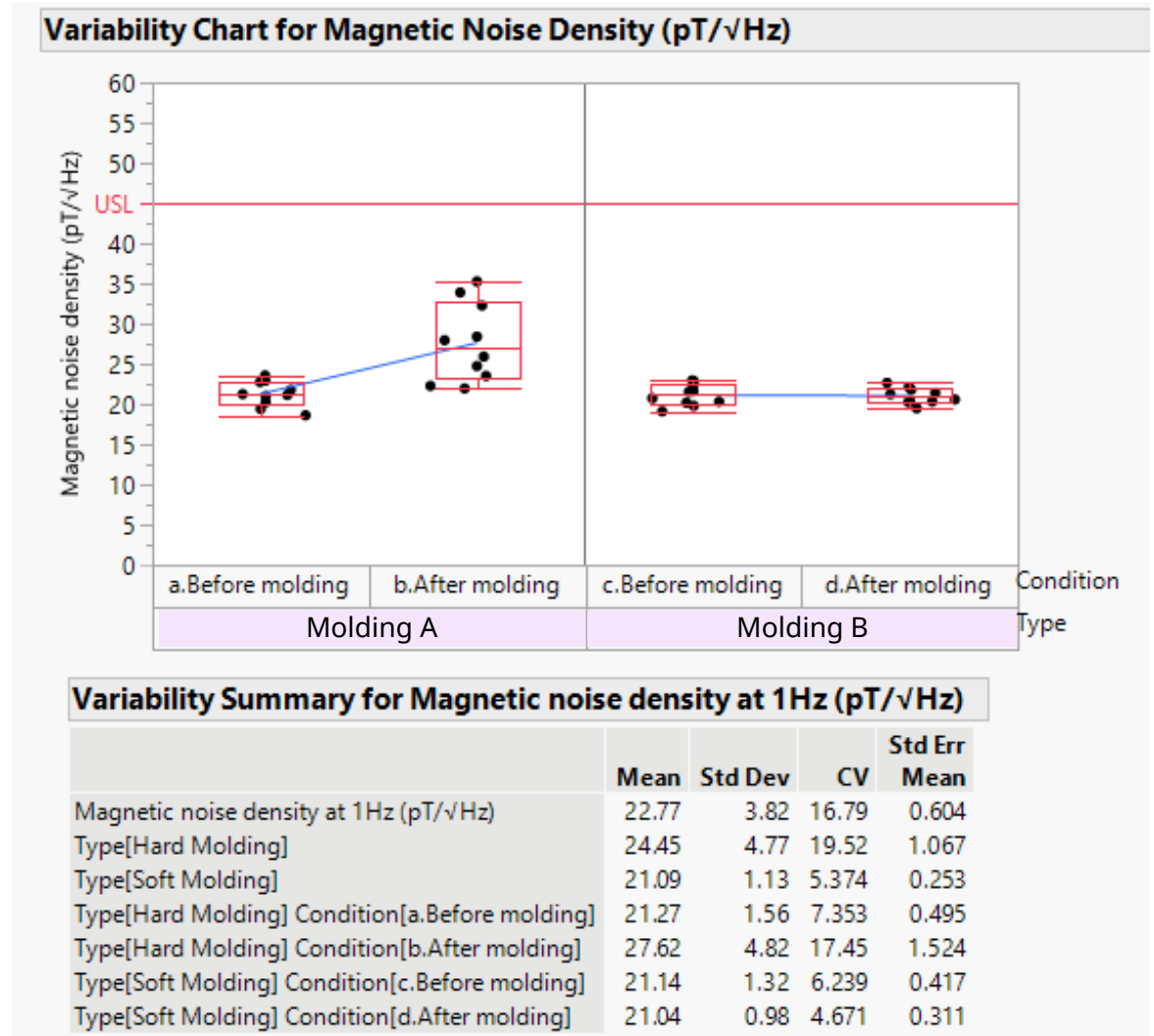
- ▶ Compare the molding material and the molding condition using JMP platform: Variability Chart



Analyze -Molding A and Molding B

- ▶ Molding A: Mean shift after molding process
 - ▶ Mean 21.27pT -> 27.62pT (+6.35 change)

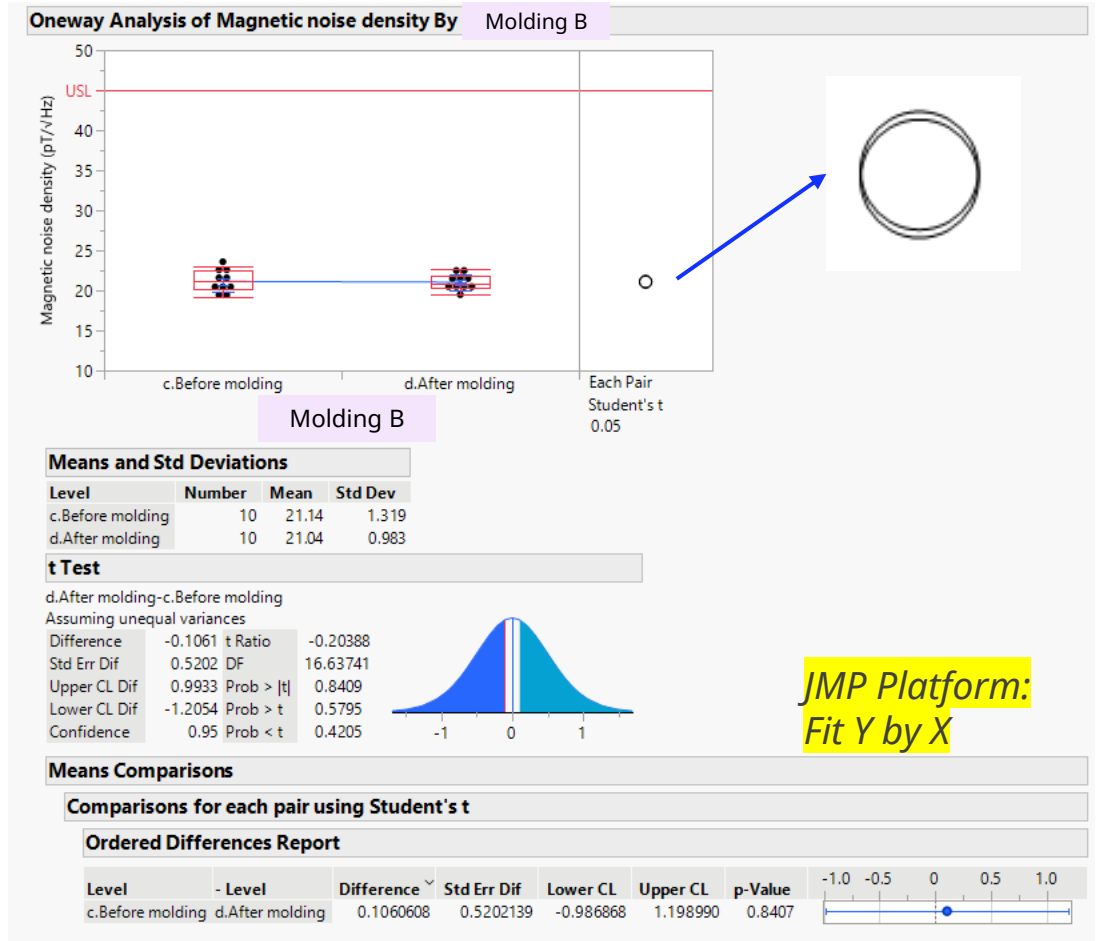
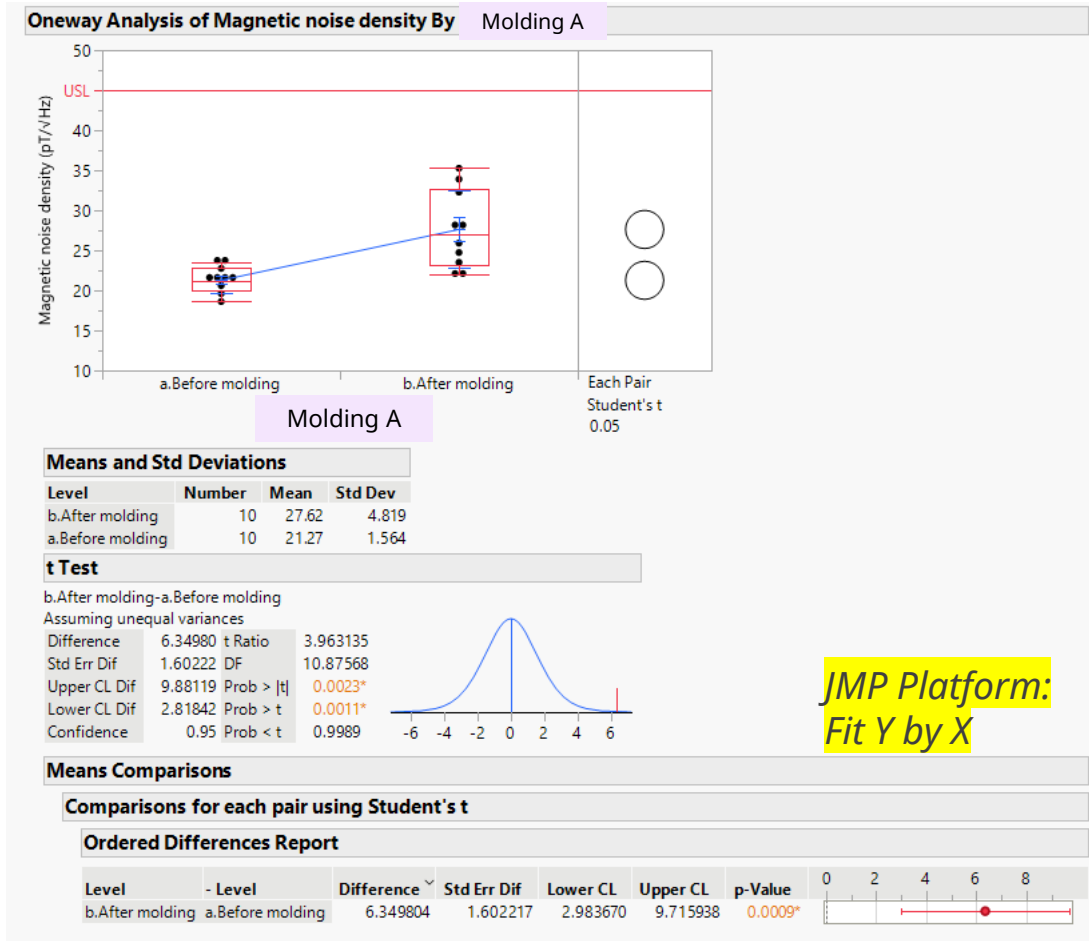
- ▶ Molding B: Remains stable after molding process
 - ▶ Mean 21.14pT ->21.04pT (-0.10 change)



JMP Platform: Variability Chart

Analyze – Molding A and Molding B

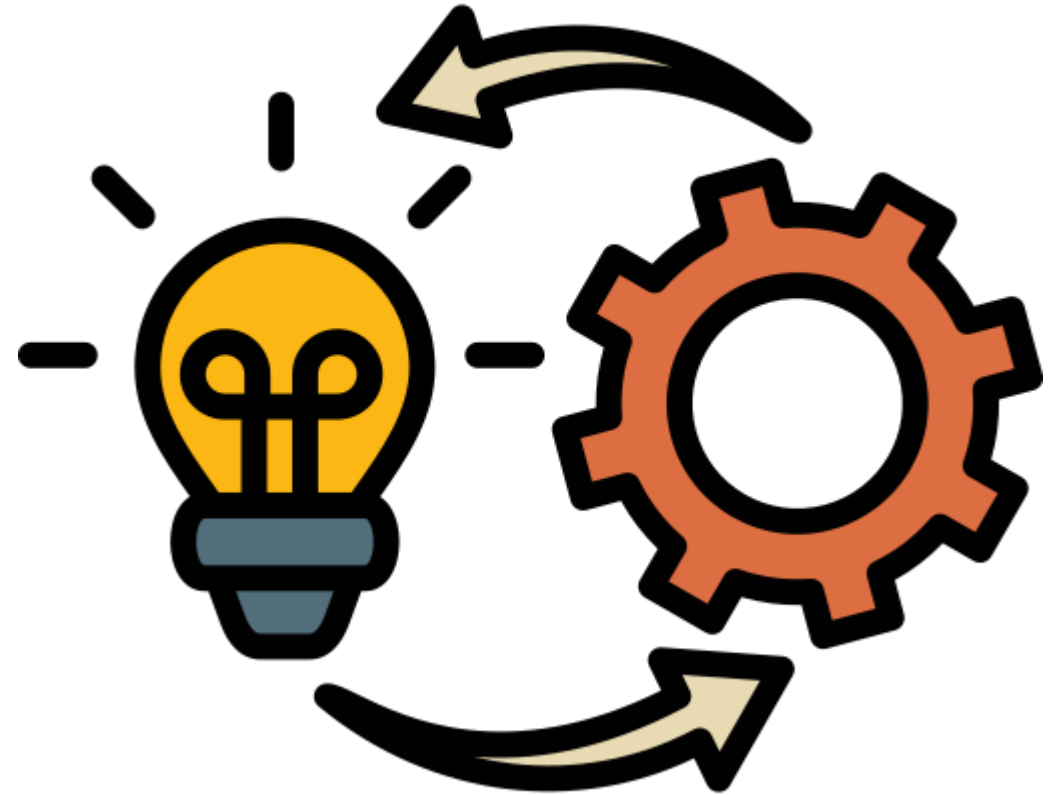
- ▶ Molding A has strong significant difference; Molding B almost no variation.





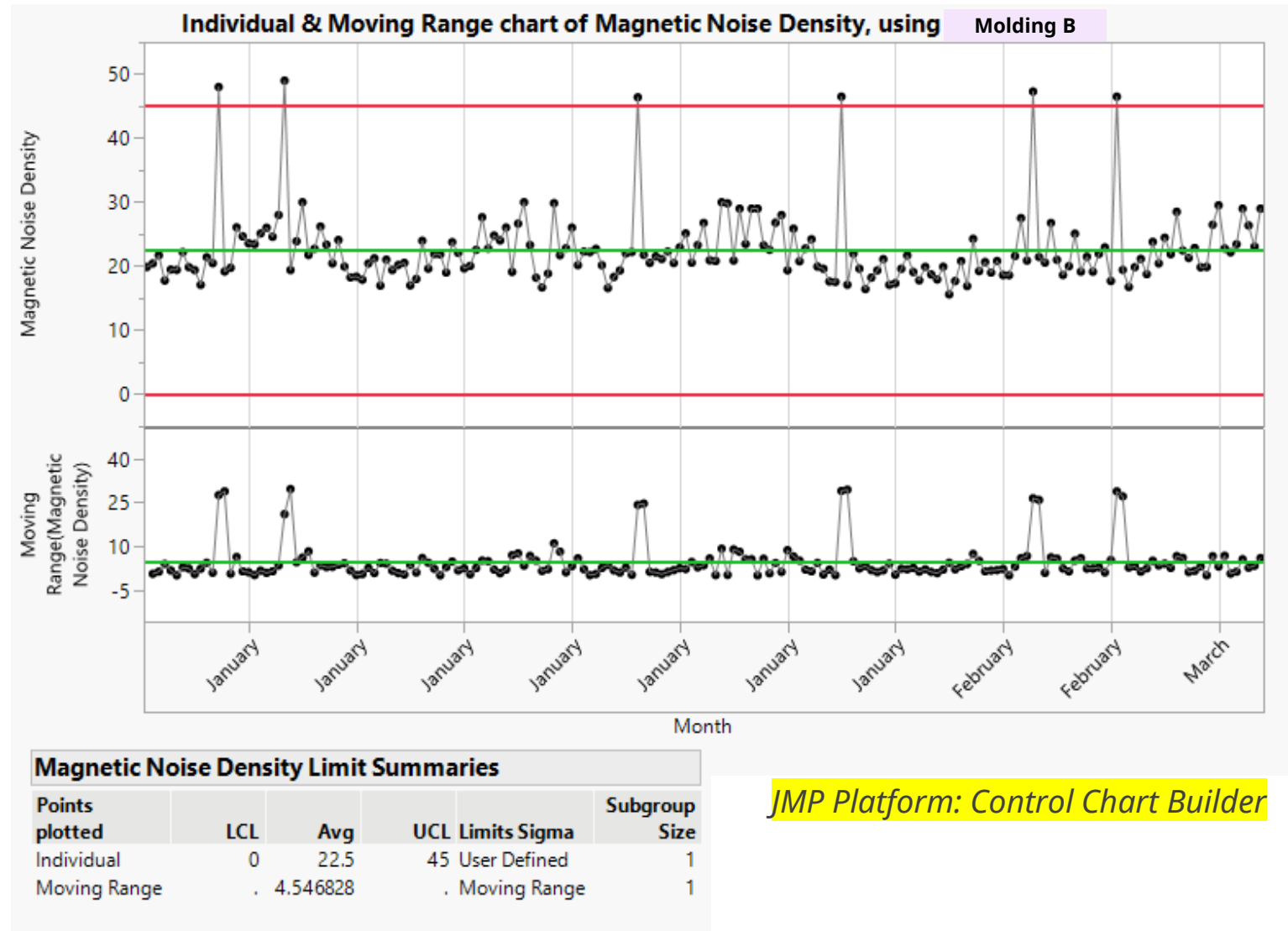
CONTROL

- ▶ Implementing Molding B Resin



Control – Implementation of Molding B Resin

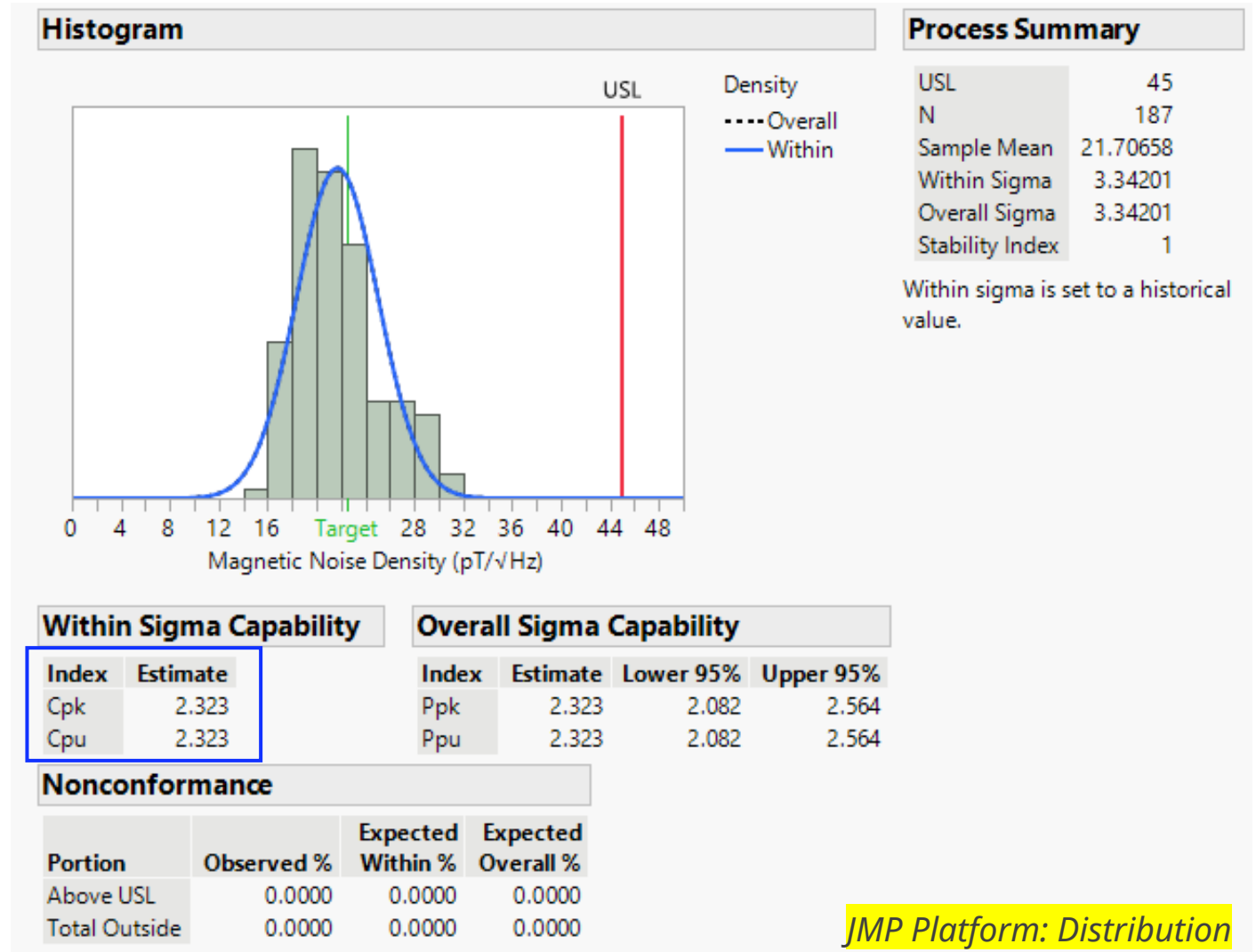
- ▶ 96.7% of data points are within the specified range.
 - ▶ Mean 22.5 pT (excellent mean and in target)
- ▶ Defect rate lowered
 - ▶ 12% → 3.2%
- ▶ Molding B resin is **effective**



JMP Platform: Control Chart Builder

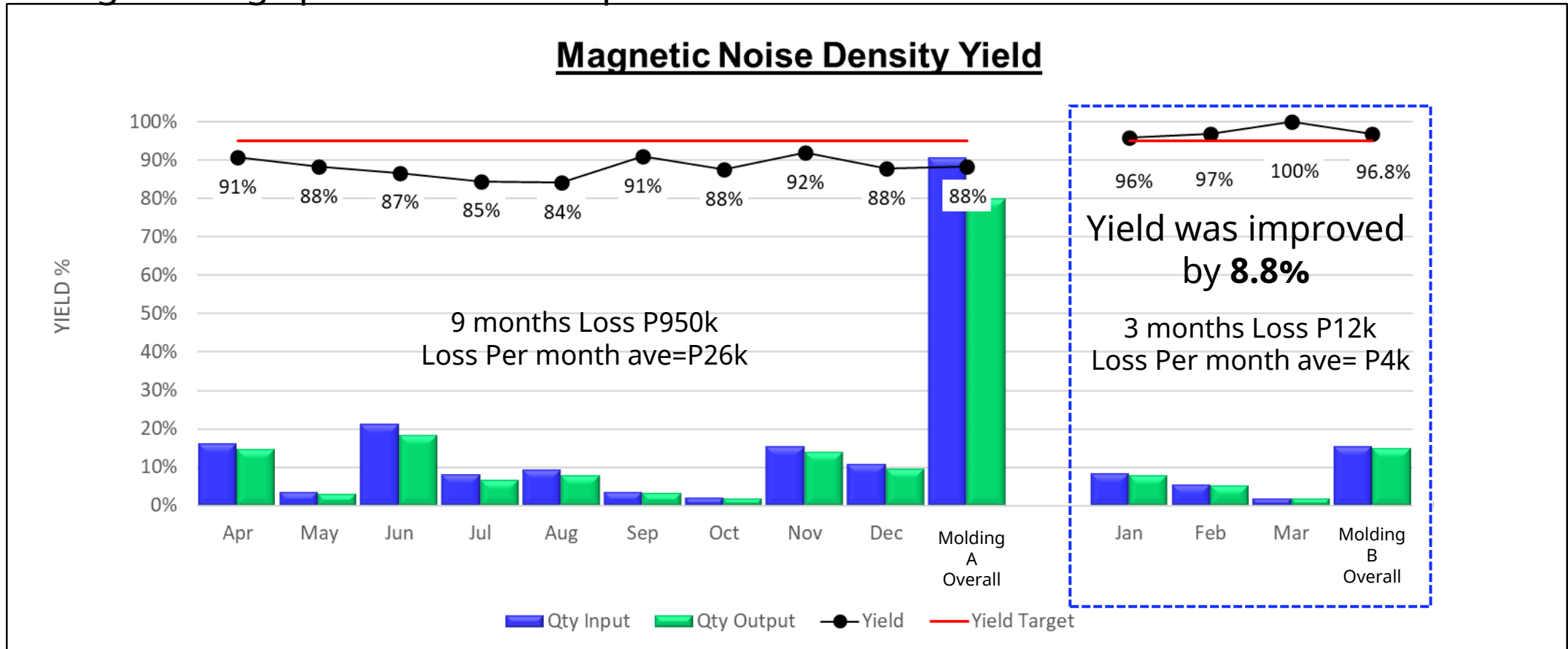
Control – Implementation of Molding B Resin

- ▶ Mean is close target
 - ▶ -0.8 difference
- ▶ Bell curve is balance and narrow
- ▶ Great process capability
 - ▶ 2.32 Cpk



Yield - After Implementation of Molding B Resin

- ▶ Yield: From 88% → 96.8%, improved by 8.8%
- ▶ Average savings per month → Php22k



Conclusion

- ▶ Molding B resin is effective in improving the yield of magnetic noise density, thus reducing waste and cost.
- ▶ JMP recommends appropriate sample quantity prior evaluation sample build.
- ▶ It provides great graphical representation and detailed analysis.



USER Experience

- ▶ How do I find JMP as a statistical tool?



User Experience

- ▶ I love the Red Triangles



- ▶ Reveals options relevant to our current steps
- ▶ Easy to navigate instead of finding through top-level ribbons

- ▶ The distribution platform in just seconds

- ▶ With just few clicks and ticks you have the mean, Stdev, Cpk, Failure rate, ect.

- ▶ Great data visualization





Thank

you

